

Sneaky Savings Sabotage: 5 costly mistakes stealing Aussie interest.

Mozo Savings Report 2025

Mozo provides only general advice. We don't consider your personal objectives, financial situation or needs and we aren't recommending any specific product to you. You should make your own decision after reading the Product Disclosure Statement and Target Market Determination.



Mozo's 2025 Savings Report

The following report aims to empower Australian savers to avoid a few simple mistakes that could be costing them hundreds of dollars in interest every year.

Experts analysed 264 savings products from 84 providers as part of the [Mozo Experts Choice Awards 2025](#), and conducted a nationally representative survey of 1,026 Australians to compile the data for this report.

The data reveals what we're saving for, how much we've saved, where our cash is stashed and five very costly savings mistakes.

"Australians work hard for their money, so their savings should be working just as hard for them," says AJ Duncanson, Mozo's Data Director and Mozo Experts Choice Awards Judge.

"Whether it's checking your rate, tracking bonus conditions, or making sure your money is in a dedicated savings account, making a few simple changes could mean reaching your savings goals, including that dream holiday, much faster."



Blindspots in savings

Mozo's latest research shows that many Australians are unaware of crucial savings rate and account details, which is leading to missed opportunities for much better returns.

With a lack of awareness around key savings account conditions, a tendency to blindly stick with current providers and a huge blindspot when it comes to the rate of interest being offered, millions of Aussies could be leaving money on the table.

51%

Do not know their savings account **interest rate**, so they have no idea whether they could be earning more in interest.

59%

of Australians with a savings account **have never switched**, despite have lower rates on average than those who have.

20%

of Australians are **not sure if their savings rate has conditions** they need to meet, which could mean some are earning 0% interest.





1 in 10

can't afford to save

9%

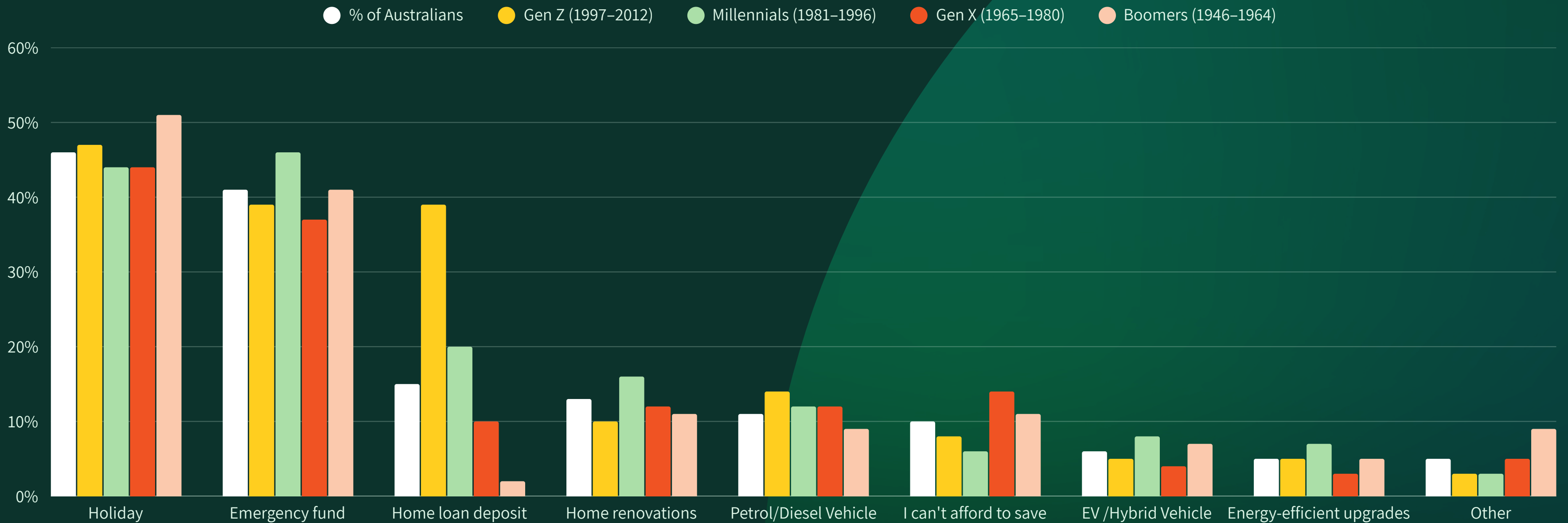
have no savings



What are Australians saving for?

In 2025, the cost of living crisis continues to eat away at savings, with 1 in 10 (10%) Australians admitting they can't afford to save and 9% admitting to having nothing saved at all. Gen X'ers were more likely than other generations to struggle with saving, as 14% are unable to stash any cash away.

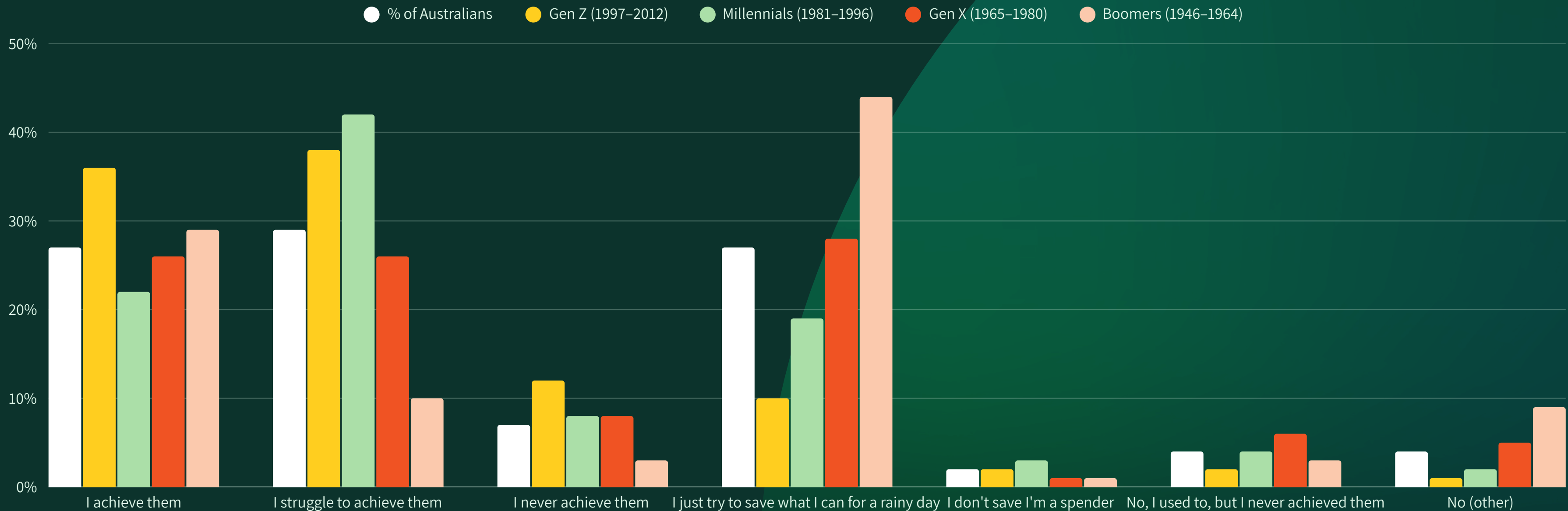
For those that could save, holidays were the most popular goal overall and across all Generations except Millennials, who favoured building an emergency over splurging on a vacation, while Gen Z is the generation most focused on saving for a home loan deposit.



Are savers achieving their goals?

Mozo research shows generational divides not just in how people save, but in how they think about saving. When it comes to saving goals, only 27% of Australians say they achieve them, with Gen Z the most confident (36%). Millennials are most likely to say they struggle, as 42% admit they find savings goals hard to reach.

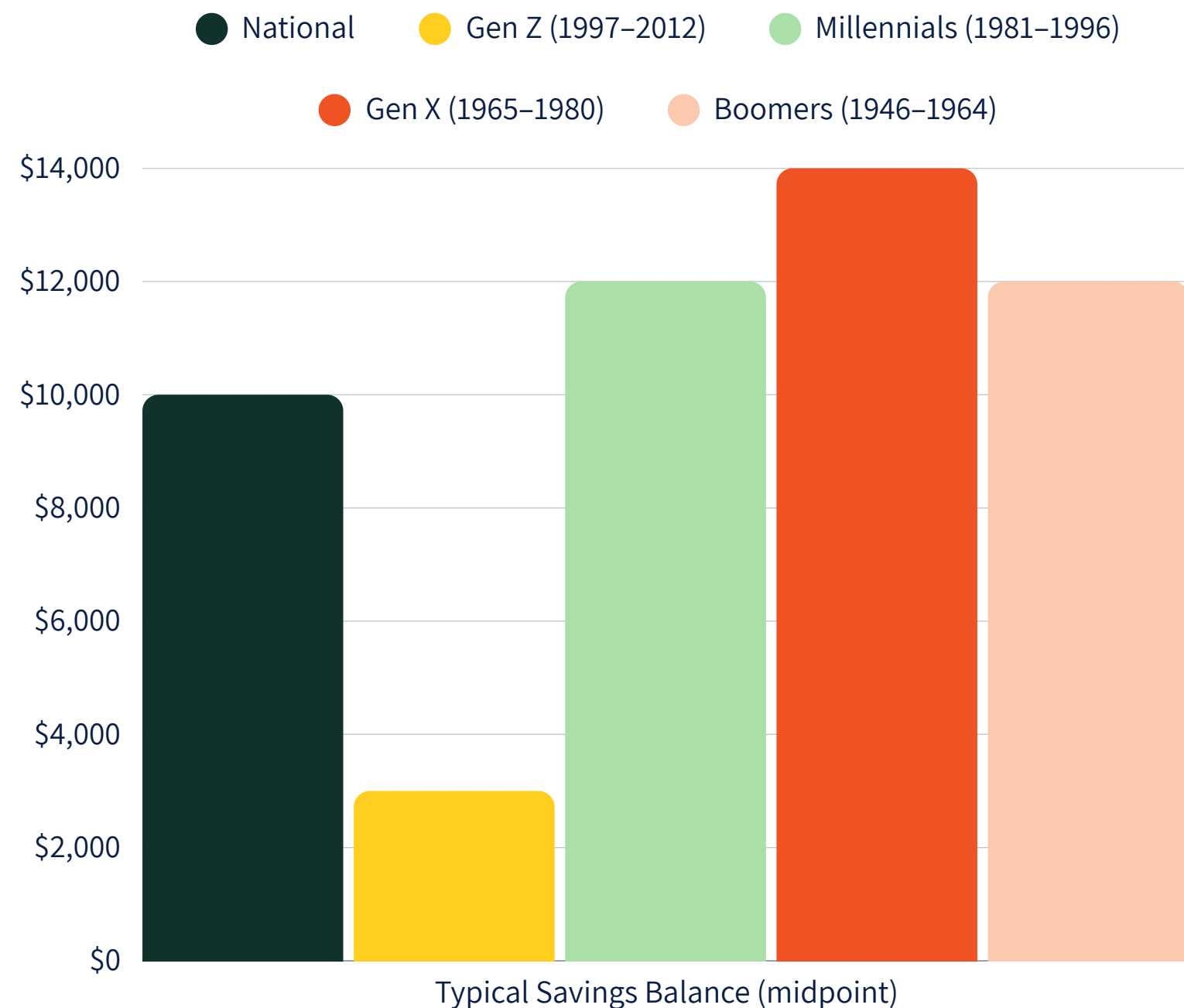
1 in 4 (27%) take a more flexible approach, saying they just try to save what they can for a rainy day, and this mindset the most common among Boomers (44%). A small number of Aussies never achieve savings goals (7%), while 2% openly admit they're spenders, not savers.



How much do Australians have saved?

When Mozo asked Australians how much they had saved, Gen X came out on top with a median balance of \$14,000 - the highest of any generation and 40% more than the national average of \$10,000.

Millennials and Boomers weren't far behind at \$12,000, while Gen Z lagged behind at just \$3,000. The data shows that savings generally increase with age, but with Gen Z setting their sights on a home loan deposit in 2025, it's clear that for savers with balances around the \$3,000 midpoint, it's time to make those savings work harder.



What matters most - High Rates or Convenience?

When it comes to what matters most to Aussies when choosing a savings account high interest rates come out on top, with 2 in 5 Australians (39%) prioritising this over all else. Low or no ongoing fees (21%) was the next most important factor.

However, 40% of Australians prioritised 'convenience' factors as the most important, particularly in regard to easy to use online banking or apps (19%), physical bank branches (11%) and the ease of choosing a major bank (10%).

Thankfully, Australians do seem more focused on rates and value, however it does show some savers that could be missing out on higher rates by choosing accounts based on convenience.

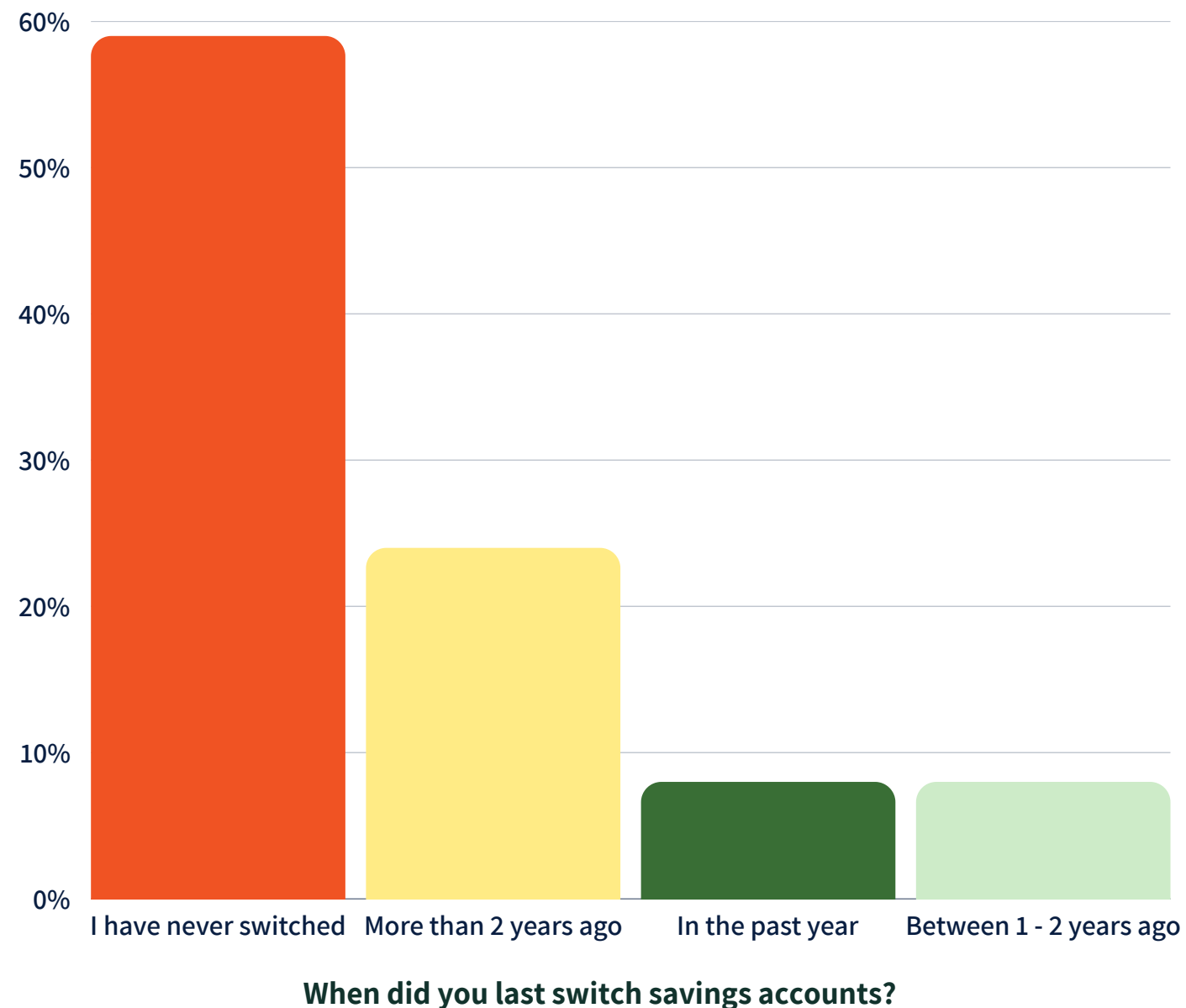
- High Interest Rate
- Easy to use online banking or app
- Physical in-person branches to visit
- Choosing a major bank
- Low or no ongoing fees



How often do Aussies switch savings accounts?

Mozo's research shows that 59% of Australians have never switched savings accounts, potentially missing out on better rates. 1 in 5 (24%) last switched more than two years ago, meaning their savings could be sitting in a low interest account. Only 16% have switched in the past two years, and only 8% have made a move in the past year.

With interest rates on savings accounts constantly shifting, staying loyal to the wrong account could mean leaving money on the table.

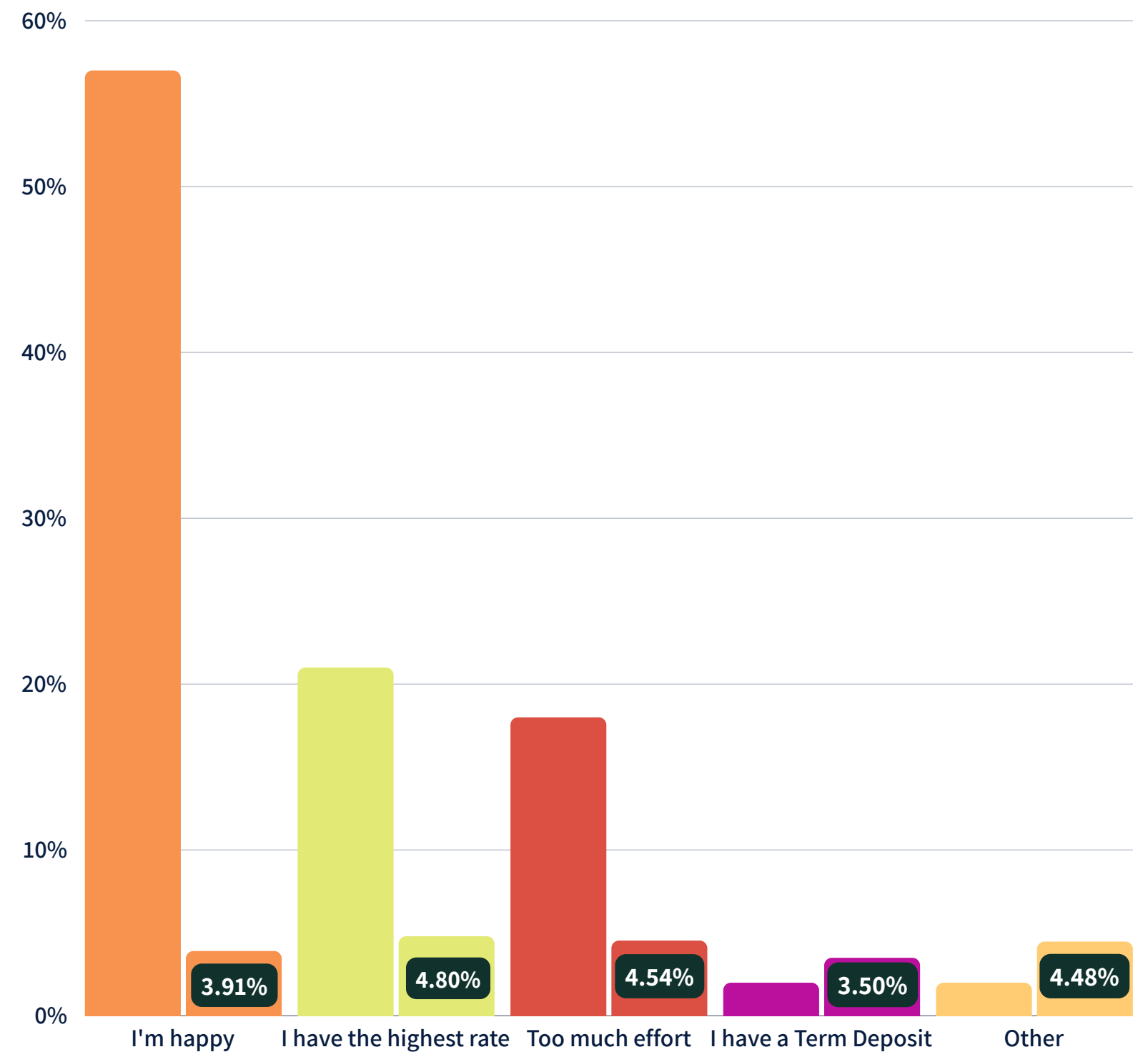


Why aren't more Aussies switching savings accounts?

More than half of the Aussie savers surveyed who said they hadn't switched savings accounts because they were "happy" with their provider, could be missing out on significant interest earning potential.

Mozo analysis of "happy" non-switching savers' interest rates (specifically those who were aware of their rate) had an average savings rate of 3.91% p.a.

This is much lower than those who stayed loyal because they were on the highest rate available, with an average of 4.80% p.a. and even lower than those who didn't switch because it was "too much effort." With savings inertia costing Aussies real money on their savings, it's time to break free and demand more from their hard-earned cash.

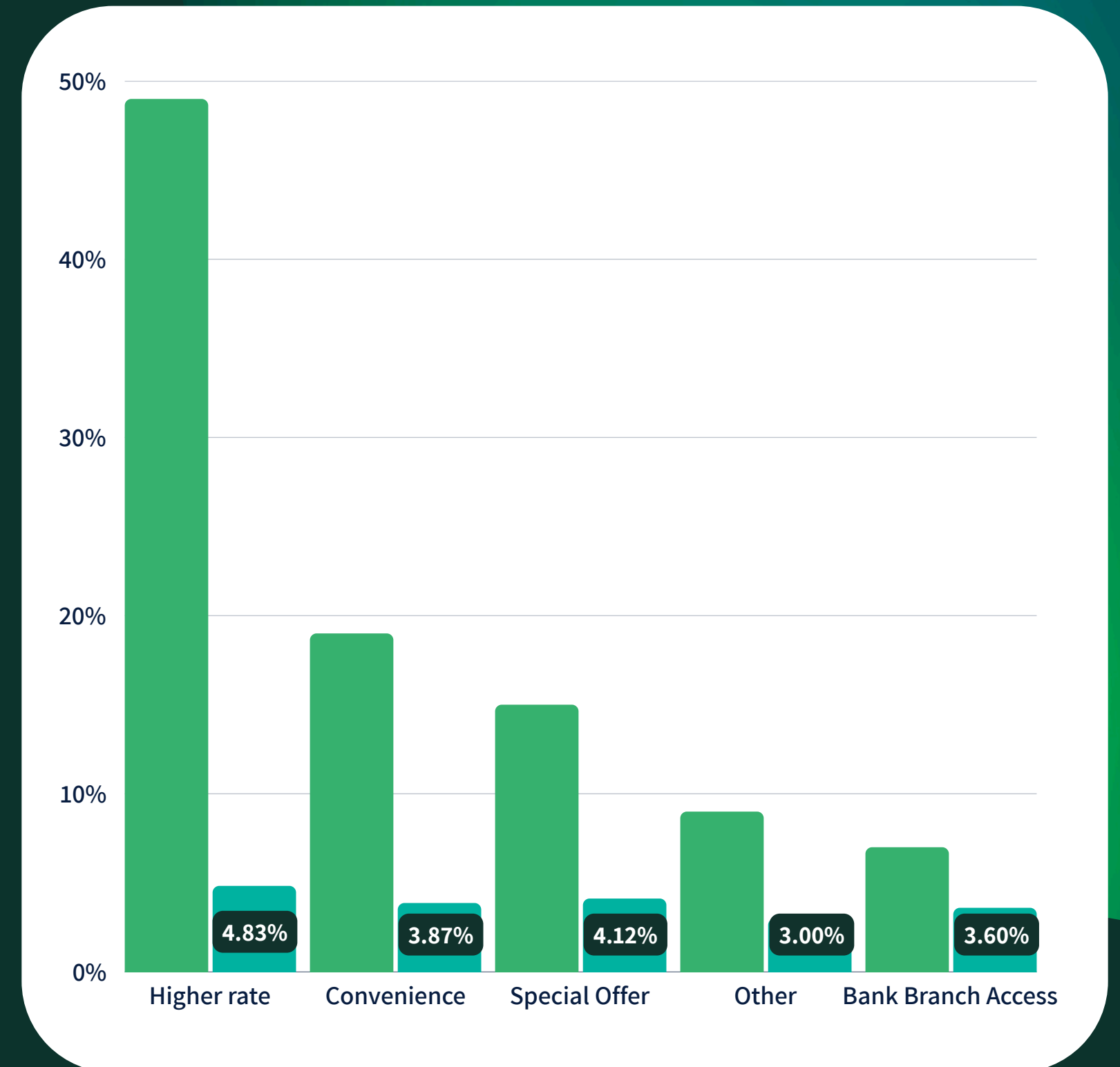


Switchers have higher savings rates on average.

Nearly half of Australians (49%) who switched savings accounts to get a higher interest rate did just that, with this cohort boasting the highest average savings rate of 4.83% p.a.

The 15% of Australians who switched to claim a special offer or introductory bonus averaged a slightly lower rate of 4.12% p.a. - but it was those savers who switched for reasons other than rates that have the lowest on average.

The 1 in 5 (19%) that switched for convenience, and to have all their accounts in one place, had rates of just 3.87% p.a. on average, and those motivated to switch based on access to branches had average rates of 3.60% p.a. The data clearly shows that chasing a better rate literally pays off.



Five Savings Mistakes to Avoid

Mozo analysis of bonus, introductory and unconditional savings rates in 2025 revealed that when it comes to savings accounts, small changes can reap big rewards.

Mozo research shows Australians could be losing out on **hundreds of dollars in interest every year** by making a few simple, but costly, errors.

If savers want to make their money count for more in 2025, and reach their savings goals they should make sure they avoid **five self-sabotaging savings mistakes**.



1

Keeping savings in a transaction account rather than a savings account

2

Not knowing the rate of interest you are earning on your savings account

3

Not tracking whether there are conditions attached to your high savings rate

4

Staying loyal to a Big Four bank instead of shopping around for a higher rate

5

Not comparing your savings rate to a Mozo Experts Choice Award winner.



#1 Keeping savings in a bank account

1 in 3 Aussies who keep their savings in their bank account, rather than a dedicated savings account, could be earning no interest at all on their savings.

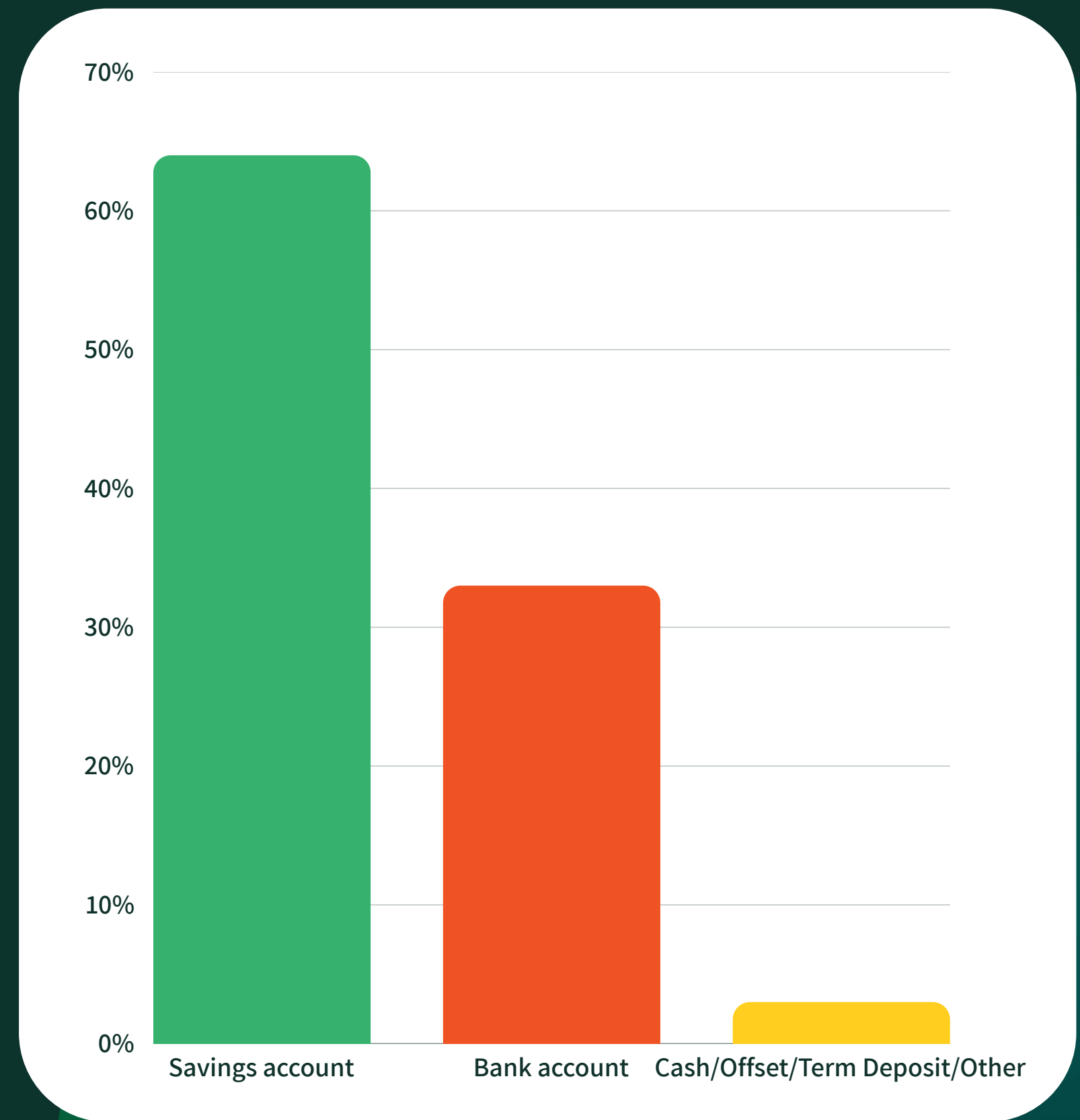


Where do savers stash their hard earned cash?

Mozo research shows 1 in 3 Australians (33%) are keeping their savings stashed in their transaction accounts, rather than in dedicated savings accounts.

This is a concern, because many transaction accounts offer little to no interest. According to the Mozo database, only 36 out of 110 bank accounts* (33%) pay interest on the money kept in transaction accounts, and only 9% offer more than 0.10% p.a.

Macquarie* offers the highest rate of interest for savings in a transaction account - 2.50% p.a. - and for the remaining 67%, no interest is paid at all. This means there's a high chance Australians stashing their cash in their bank account are missing out on interest.



#2 Not knowing your rate

Nearly half of Australians don't know their savings rate, leaving them unable to determine how much they're earning in interest or if they could earn more.



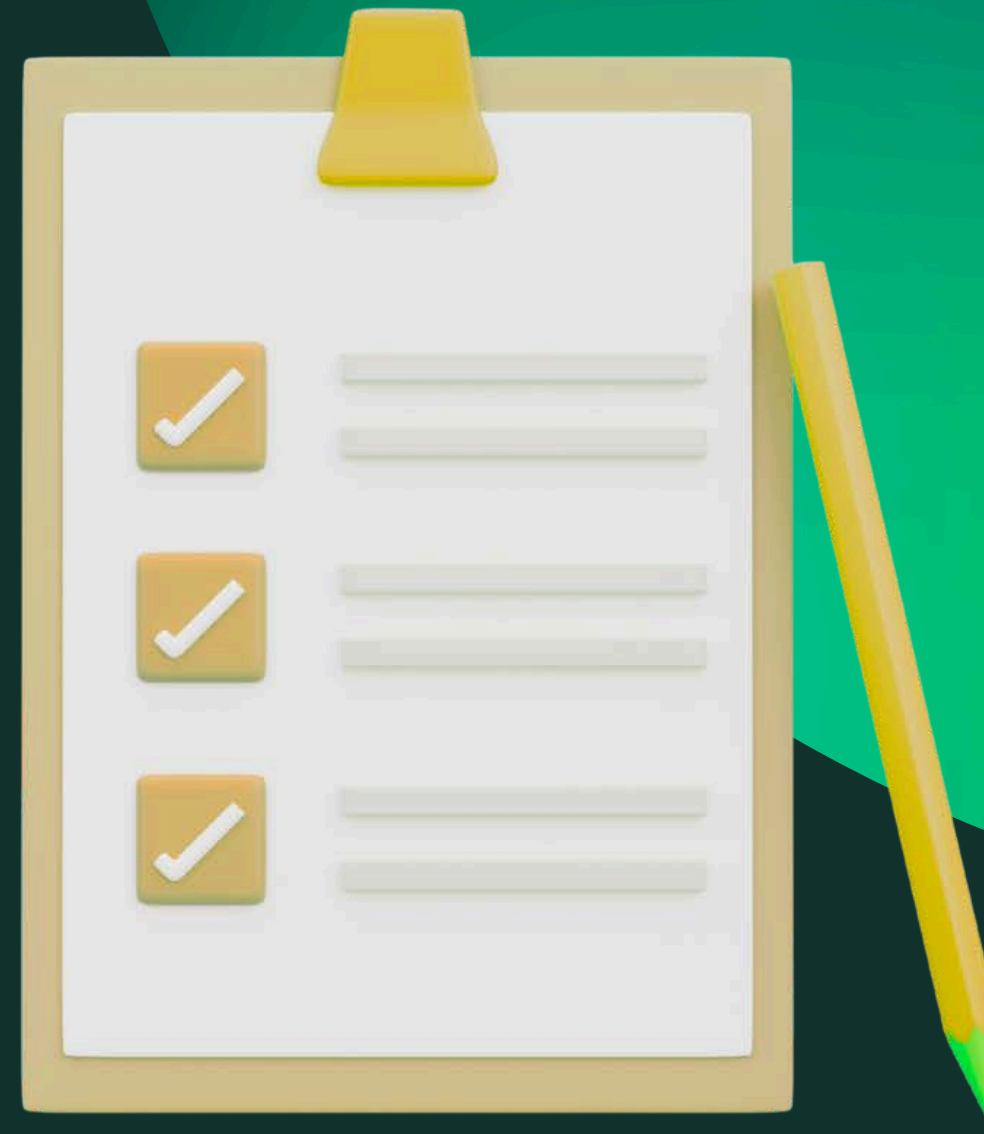
What's the difference?

With so many different savings accounts out there, it is crucial for savers know their rate, so they can see if they can earn more interest elsewhere. Looking at the rates available on the Mozo database, for a \$10,000 and a \$25,000 balance, there are bonus rates as low as 2.00% p.a. and as high as 5.40% p.a. as well as unconditional savings rates ranging from 0.00% p.a to 4.85% p.a.

Savings Rates Minimum vs Maximum	Interest Rate (% p.a.)	Annual Interest (\$10k balance)	Annual Interest (\$25k balance)
Lowest Bonus Rate	2.00	\$202	\$505
Highest Bonus Rate	5.40	\$554	\$1,384
Difference	3.40	\$352	\$879
Lowest Unconditional Rate	0.00	\$0	\$0
Highest Unconditional Rate	4.85	\$496	\$1,240
Difference	4.85	\$496	\$1,240

#3 Not meeting conditions

20% of Australians don't know if their savings interest rate has bonus conditions attached, which means millions of savers could be leaving money on the table.



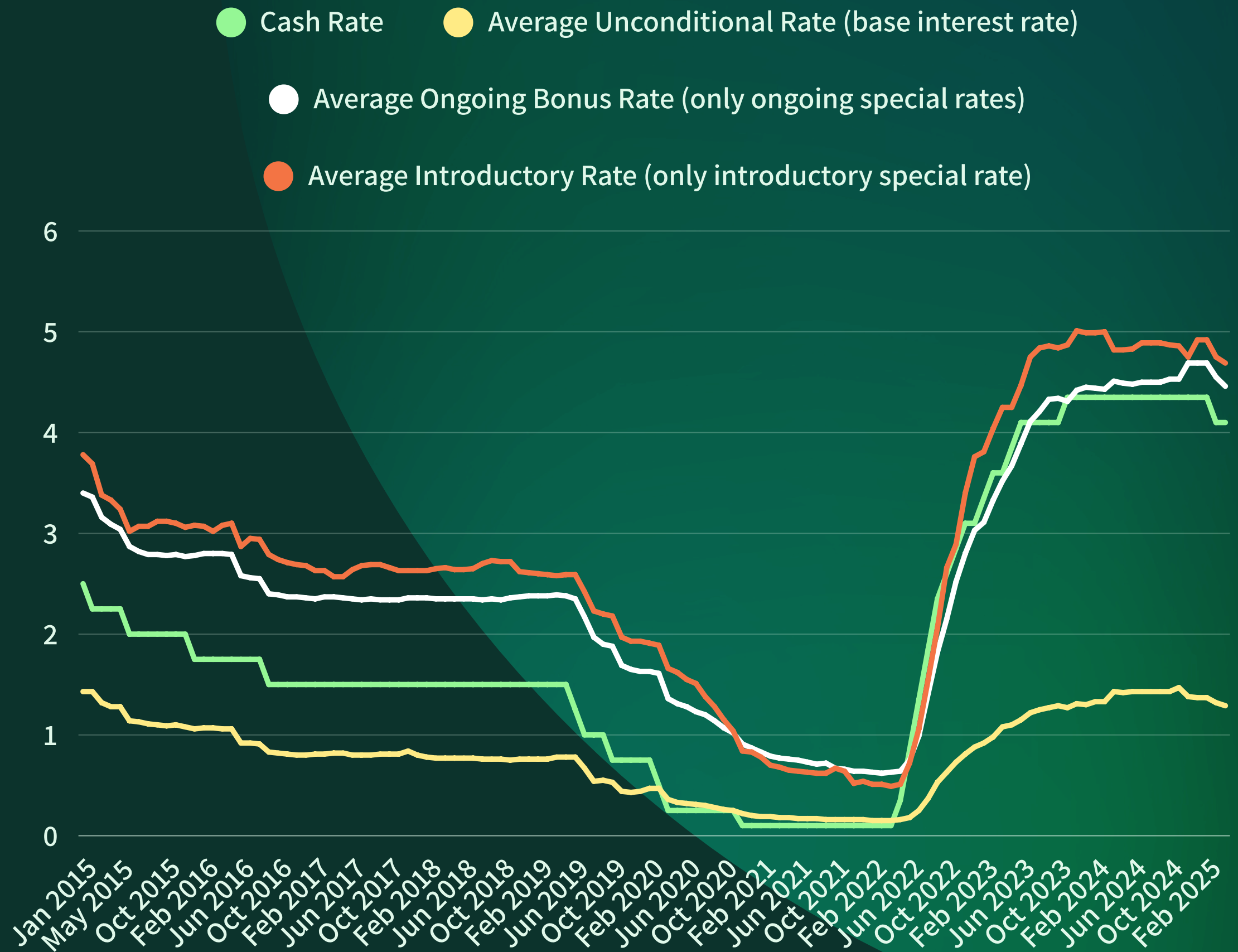
RBA cash rate hikes favour special rates.

With inflation moderating and the Reserve Bank of Australia beginning its cash rate cutting cycle, savings accounts are beginning to see some rate reductions.

Looking back at the past 10 years of RBA rate moves and Mozo savings data, it's clear most of the 13 RBA cash rate hikes were passed onto bonus and introductory savings rates.

However, now the cutting cycle has begun, the opposite trend is occurring. Mozo data is showing **some banks are opting to keep special savings rates high, while cutting the base rates of interest** – the rates that special rates revert to when conditions are not met.

This makes it more important than ever for savers to track the conditions of special savings rates.



How much could Aussie savers lose?

Mozo analysis shows that for a \$10,000 savings balance, the average ongoing bonus savings rate is 4.48% p.a. but the average base rate (the savings rate these accounts revert to if conditions are not met) is a measly 0.26% p.a.

That means, savers who don't meet conditions could be missing out on a whopping 4.22% p.a. in interest. For someone with \$10,000 that's \$431 in lost annual interest, and for someone with a \$25,000 balance that's \$1,078 in missed interest over one year.

Rate Type	Interest Rate (%p.a.)	Annual Interest (\$10k balance)	Annual Interest (\$25k balance)
Base rate (if conditions not met)	0.26	\$26	\$65
Bonus Rate (if conditions are met)	4.48	\$457	\$1,143
Difference	4.22	\$431	\$1,078



#4 Loyalty to the Big Four Banks

Savers who switched providers in the past year, but stayed loyal to the Big Four, reported savings rates 0.68% p.a. lower on average than those who ditched the Big Four.



How much does Big Four loyalty cost?

1 in 3 savers who switched savings accounts in the past year, switched to a Big Four Bank. This is despite Big Four banks having lower savings rates on average. The savers who switched to a Big Four bank reported rates of 4.19% p.a. on average, compared to the 4.87% p.a. average rate earned by savers who switched to a non-Big Four bank.

Savers who ditch their Big Four loyalty could earn an extra \$177 in annual interest on a \$25,000 balance, or pocket an extra \$71 a year on a balance of \$10,000.

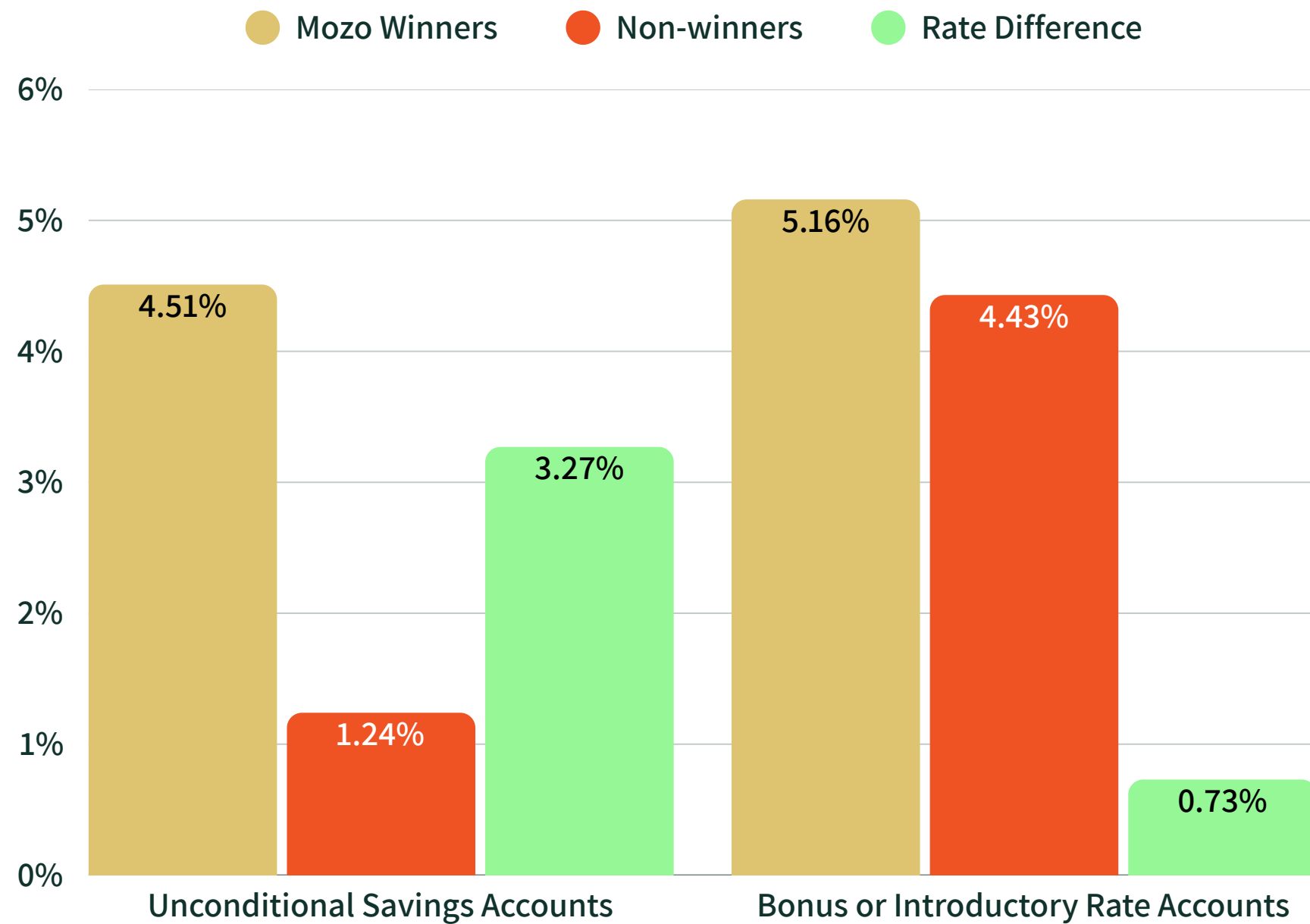
Savings Account Switched to	Interest Rate (% p.a.)	Annual Interest (\$10k balance)	Annual Interest (\$25k balance)
Big Four	4.19	\$427	\$1,068
Other Banks	4.87	\$498	\$1,245
Difference	0.68	\$71	\$177

#5 Not comparing Mozo winners

Analysis of savings rates offered by Mozo Experts Choice Award winners in 2025 reveal savers could pocket between hundreds of dollars more in annual interest by switching to a Mozo award-winning savings account*.



*Based on rates in the Mozo database, \$10,000 balance over 1 year, using base savings rates and ongoing bonus/ intro rates of products that won a Mozo Experts Choice Award versus those that didn't. Data accurate 19 March 2025.



Winners boast higher rates

Mozo Experts Choice Award winners were found to deliver much higher interest rates on average.

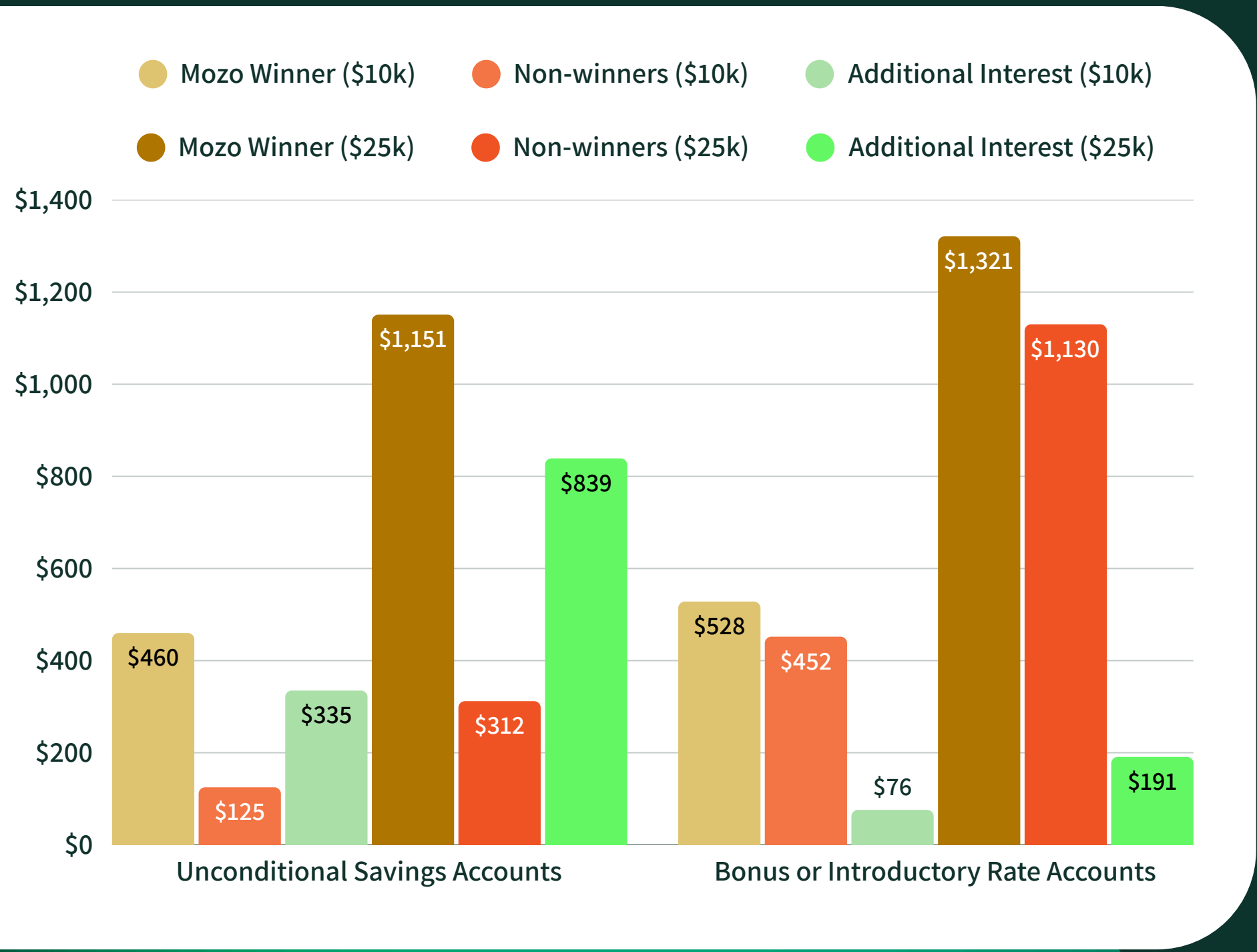
Unconditional savings accounts had an average rate of 4.51% p.a. compared to just 1.24% p.a. for non-winners — a difference of 3.27% p.a.

Mozo award-winning bonus or introductory rate accounts also offered higher rates, with an average of 5.16% p.a. compared to 4.43% p.a. for non-winning accounts - a gap of 0.73% p.a.

[FULL WINNERS LIST](#)



Based on rates in the Mozo database, \$10,000 savings balance over 1 year, using the base savings rates and the ongoing bonus/introductory rates of the products that won a Mozo Experts Choice Award and those that didn't. Data accurate as at 19 March 2025.



Winners offer higher returns

Mozo award-winning savings accounts have the potential to deliver much higher returns than non-winning accounts.

For savers with a \$10,000 balance, Mozo award-winning unconditional savings accounts could earn Aussies \$335 more a year in interest than non-winning accounts, or \$839 more per year for savers with balances of \$25,000.

When analysing bonus and introductory rate savings accounts, Mozo winners could earn savers with \$10,000 \$76 more in annual interest, or savers with \$25,000 balance \$191 more.

[FULL WINNERS LIST](#)



Based on rates in the Mozo database, \$10,000 savings balance over 1 year, using the base savings rates and the ongoing bonus/introductory rates of the products that won a Mozo Experts Choice Award and those that didn't. Data accurate as at 19 March 2025.

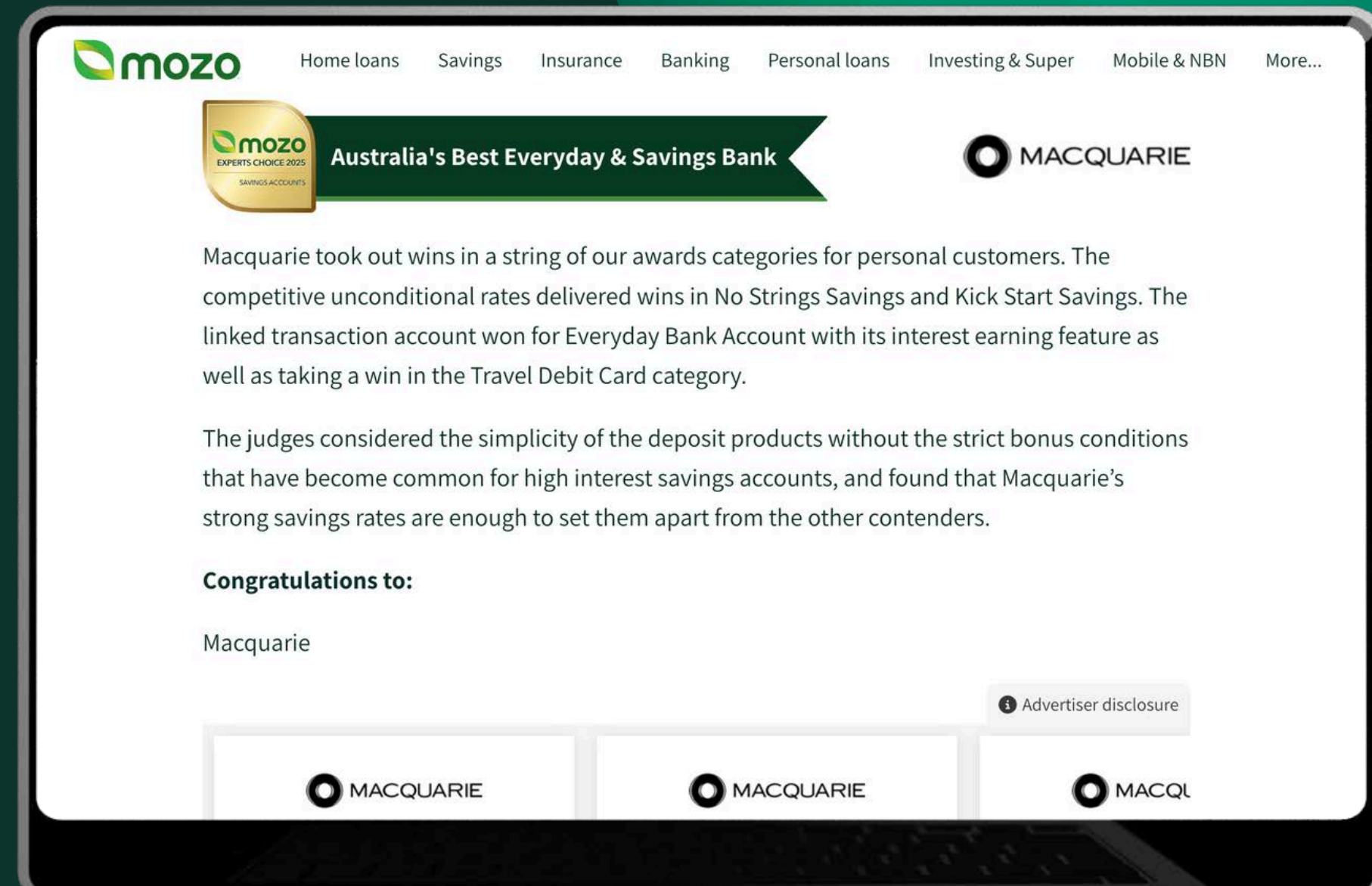
Australia's Best Everyday & Savings Bank

Through Mozo's rigorous analysis, Macquarie was awarded Australia's Best Everyday & Savings Bank in the Mozo Experts Choice Awards 2025.

"Macquarie Bank stood out as the clear winner of the prestigious, Australia's Best Everyday and Savings Bank of 2025 award" says AJ Duncanson, Mozo Experts Choice Awards Judge.

"The fee-free everyday account with its interest earning feature, the simplicity of the savings products without strict bonus conditions, and strong rates really set them apart from the other contenders."

**MACQUARIE'S AWARD-
WINNING ACCOUNTS**





Award-winning Savings Accounts

With so many savings accounts out there, choosing the best one for your circumstance can be a difficult choice.

That's why the Mozo experts have crunched the numbers on 368 personal savings accounts and term deposits from 84 financial institutions to identify the best value accounts in 2025.

“We started the Mozo Experts Choice Awards program to guide consumers by highlighting the brands and products which offer the best value and features,” says Duncanson.

“When identifying the best savings account in each category, we weighed up many factors including base rates, introductory rates and bonus rates.”

“The awards recognise the best of the best to help Aussie savers find the right account for them and get the most out of their money, whether they're looking for a no strings account or the highest interest rate on offer.”

Australia's Best



Highly Commended



High Interest Savings



No Strings Savings



[FULL WINNERS LIST](#)



Mozo Research Methodology

The research in this report was compiled after the analysis of **264 savings accounts**, including 184 personal savings products and 78 personal term deposit products, **issued by 84 providers** as part of the Mozo Experts Choice Awards 2025.

Pricing data was based on information collected by experts in Mozo's research team between December 2024 and February 2025 as part of the award-judging process.

Mozo also commissioned a nationally representative survey of 1,026 Australians 18 years and over with information collected via Pure Profile in January 2025.

The estimated potential savings calculations included in this report were conducted using rates collected as part of the Mozo Experts Choice Awards judging process. Savings products were judged across 7 categories to find the highest interest rates and best value savings products for savers of all ages and backgrounds.



Media Insights and Commentary

[Mozo.com.au](https://mozo.com.au) is one of the leading financial comparison sites in Australia, helping consumers make their money count for more.

With a team of banking, insurance, and money experts on hand, Mozo provides industry insights, consumer research statistics, and money management tips to major media publications and national broadcast networks.

Mozo is part of Future PLC, the global platform for specialist media that connects millions of people worldwide with their passions. A key brand in the global Future Wealth portfolio, Mozo has been recognised in Australia for simplifying the money maze with award-winning calculators and comparison tools, to help Australians make their money count for more.



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