

FUTURE PLC ACQUIRES MOZO.COM.AU

3 February 2021: Future plc (LSE: FUTR) the global platform for specialist media, today announces the acquisition of Mozo, a leading Australian personal finance comparison site recognised for simplifying the money maze by providing insightful expert written content and best in class product data that save consumers time and money.

Based in Sydney, Mozo has been operating in the money marketplace for over a decade and is known for innovative tools and trusted finance expertise. FY20 was a record year with over 20% revenue growth to AUS\$11m.

The acquisition will support Future's global growth ambition by:

- Enabling a price comparison revenue stream as a spoke to our wheel
- A new Financial services content vertical in Australia
- Substantially growing Mozo's share of the market by extending access to Future's audiences and accelerating growth through SEO best practice

Zillah Byng-Thorne, CEO of Future plc, said: "We're delighted to be adding Mozo to the Future family. We are seeing the increasing convergence of content and price comparison and this acquisition supports our global growth ambition in this area."

Neville Daniels, MD of Future Australia said:

"We believe Future's expertise in search and rapidly growing Australian audience, combined with Mozo's technology, data and expertise in financial services content provide a market leading combination for partners and consumers.

"Mozo is a great cultural fit for Future – they are disruptors who produce fantastic expert content and advice with the passion and dedication that comes from wanting to help their audience make the best financial decisions they can."

Media Enquiries

Tom Godfrey - 0477 486 095 - tom.godfrey@mozo.com.au

Neville Daniels - neville.daniels@futurenet.com



About Future

Future is a global platform business for specialist media with diversified revenue streams. Its content reaches 1 in 3 adults in both the UK, the US. More than 12m Australian users visit Future sites every month

The Media division is high-growth with three complementary revenue streams: eCommerce, events and digital advertising including advertising within newsletters. It operates in a number of sectors including technology, games & entertainment, music, home & gardens, sports, TV & film, real life, women's lifestyle and B2B, and its brands include TechRadar, PC Gamer, Tom's Guide, Android Central, Truly, Digital Camera World, Homebuilding & Renovating Show, GamesRadar+, The Photography Show, Top Ten Reviews, Marie Claire, Live Science, Guitar World, MusicRadar, Space.com, What to Watch, Gardening Etc, Advnture and Tom's Hardware.

The Magazine division focuses on publishing specialist content, with a combined global circulation of over 3 million delivered through more than 130 publications. The portfolio spans technology, games & entertainment, sports, music, photography & design, homes & garden, country lifestyle, TV & film and B2B. Its titles include Country Life, Wallpaper*, Woman & Home, Classic Rock, Decanter, Guitar Player, FourFourTwo, Homebuilding & Renovating, Digital Camera, Guitarist, How It Works, Total Film, What Hi-Fi? and Music Week.

About Mozo.com.au

Mozo compares more than 1,800 products from over 200 banking, insurance and energy providers to help thousands of Australians find a better deal each month via its award-winning comparison tools and calculators. As one of the most visited comparison sites in Australia, our team of experts routinely provides financial commentary and advice for major news outlets in Australia.